How to use *JCR* data to describe your research impact

- Describe the journal you were published in as having a (Thomson Reuters) Journal Impact Factor of x.xxx in the 2 or 5 years after you published there.
- If you have just recently published in a journal then use the journal’s Impact Factor over the previous 2 or 5 years to indicate its standing in your field of research.
- You could also rank the journal within its subject category, based on Journal Impact Factor, or Eigenfactor Score.
- Continue to use the same company’s impact factor metrics rather than mixing metrics in your description, as they are based on different time comparisons.
- Always qualify your comments with the company and relevant date range that your metrics come from.