What we are going to cover:

1. Develop a publishing strategy
2. Clarify co-authors’ expectations early
3. Identifying target journals
4. Understanding authors’ rights
5. Other factors to consider
6. Writing your article
7. Claiming your name
8. Submitting your manuscript
9. The peer review process & outcomes
10. Becoming a published author
Supporting guide

https://otago.libguides.com/research_publishing_impact

Research Publishing & Impact: Getting Published

Getting published requires a publishing strategy!

Identifying where to submit your work can be challenging, a publishing strategy will help to get your work accepted, and then read by the right audience.

Target your audience

Consider your readers and your writing style if you’re thinking about publishing your research.

- Who should read your work?
- Is your work suited to specialists in your field, or to a wider or general audience?
- Talk with your colleagues, supervisor, mentor or peers about their publishing experiences
- Consult books on writing for publication
  - Writing for academic journals by R Murray
  - What editors want by PJ Benson and SC Silver
  - Academic writing and publishing by J Hartley
- Read academic publishing and higher education blogs for writing style and publishing tips
  - The Research Whisperer
  - Phd2Published: Academic publishing advice for first timers
  - Tips from editors
1. Develop a publishing strategy

Get early agreement with your supervisor and/or other co-authors:

1. Prioritise results/outputs
2. Are they ready for/worthy of publication?
3. Audience?
4. Journals?
5. Timeline?
2. Clarify co-authors’ expectations early

- Goals
- Time frames
- Authorship responsibilities
  - What will each author contribute?
  - Who will be the corresponding author?
  - Order of authors: Who will be the first and last authors?
  - Advice from international guidelines e.g. ICMJE and CSE
- Contributors and sponsors—where and how will they be acknowledged?
3. Identifying target journals

1. What do you/supervisors/colleagues read?
2. **Journal finding tools** e.g. Journal finder (Elsevier), Manuscript Matcher (Clarivate Analytics)
3. Search **Library databases**
4. Read **Aims & Scope, About This Journal, and Author Instructions** for journals you are interested in

- Rank target journals into first, second, and third choices
- Be wary of invitations to publish
Automated tools for identifying target journals

Text-similarity search engines—search for journal ‘recommendations’:
• JANE: Journal/Author Name Estimator:  http://jane.biosemantics.org/
• Elsevier Journal Finder:  https://journalfinder.elsevier.com/
• Manuscript Matcher:  https://myendnoteweb.com [account required]

Journal directories:
• The Serials Directory
### Find the Best Fit Journals for your Manuscript

#### Powered By Web of Science

**10 Journal Matches**

<table>
<thead>
<tr>
<th>Match Score</th>
<th>JCR Impact Factor</th>
<th>Journal</th>
<th>Similar Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>RISK ANALYSIS</td>
<td>5</td>
</tr>
</tbody>
</table>

#### Top Keyword Rankings
- rubella dynamic transmission models
- characterize rubella disease
- eliminate rubella
- rubella transmission
- congenital rubella syndrome
- rubella infections
- periodic measles outbreaks
- model measles disease

#### JCR Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Rank in Category</th>
<th>Quartile in Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATHEMATICS, INTERDISCIPLINARY APPLICATIONS</td>
<td>22/105</td>
<td>Q1</td>
</tr>
<tr>
<td>PUBLIC, ENVIRONMENTAL &amp; OCCUPATIONAL HEALTH</td>
<td>33/162</td>
<td>Q1</td>
</tr>
<tr>
<td>SOCIAL SCIENCES, MATHEMATICAL METHODS</td>
<td>9/49</td>
<td>Q1</td>
</tr>
</tbody>
</table>

**Publisher**

111 RIVER ST, HOBOKEN 07030-5774, NJ  
5551: 0272-4432  
eISSN: 1579-6914

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**e.g. Manuscript matcher** (Clarivate Analytics)
Paying to publish

• Submission fees, e.g. *American Journal of Clinical Nutrition*
• APCs (Author Publishing Charges or Article Processing Charges) for Open Access articles, e.g. *Plant Biotechnology Journal*
• Page, colour figure, over-length article, or supplemental material fees, e.g. *Journal of Thermal Stresses*
• Dodgy publishers that are trying to scam you, e.g. *Research and Reviews in Polymer*
• Research the journal thoroughly before making any payments
• Check whether purported Open Access journals are listed in [DOAJ](https://doaj.org)
“Predatory” publishers

IF YOUR RESEARCH WORK WAS COMPLETED AND WANT TO PUBLISH YOUR RESEARCH ARTICLE IN A TRUSTED JOURNAL, THEN
DON'T WORRY !!! WE CARE FOR YOUR PAPER
SHARE YOUR SUCCESS STORY TO THE WORLD COMMUNITY
BY THE HELP OF THIS INTERNATIONAL JOURNAL AND GET A
HIGH IMPACT VALUE OF YOUR PAPER

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50% OFF
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Solicitations from (dodgy) journals

**LJRDO Journal**
([https://ljrdo.org/](https://ljrdo.org/))

```
editor@ljrdo.org
```

We are pleased to inform you that LJRDO Journal is going to launch its upcoming issue for the month of June, 2019. We would like to invite you to contribute a Research Paper for publication in LJRDO for International Journal. LJRDO covers all areas of Computer Science, Electronics Engineering, Information Technology, and all other streams of science for our International Journal. We publish original research articles, review articles and technical notes.

The Journal reviews papers within one week of submission and publishes accepted articles on the Internet immediately upon receiving the final versions.

Authors are invited to submit the paper online or through E-mail at review@ljrdo.com. Submissions must be original and should not have been submitted or published previously anywhere else for publication.

High Impact Factor

Submit your paper to editor@ljrdo.org
Ask your queries to info@ljrdo.org
Conference organizers can mail to conference@ljrdo.org

If any difficulty you can also submit to: editor@ljrdo.org

Important Dates: Volume 5, Issue 6

For the month of May-June, 2019

**CALL FOR PAPERS**

**Submission Deadlines**
27th June, 2019

**Online Publishing**
Immediate (after review)

**Author Notification**
2 days of submission

**Final Issue**
Last date of every month

**Our Journal List**:

Best Regards

**LJRDO Journal**
([https://ljrdo.org/](https://ljrdo.org/))

editor@ljrdo.org
Assessing journal quality & suitability

1. Editorial team and governing body (e.g. a Scholarly Society)
2. Peer-review process
3. Ownership and management
4. Revenue sources, including any fees charged to authors
5. Research misconduct & conflict of interest policies
6. Direct marketing activities (e.g. solicitation of manuscripts)
7. Indexing & abstracting—where is the journal indexed?
8. Consult your Subject Librarian for help assessing journals
Journal quality: Top 10 questions to ask

1. Have you or your supervisors read articles from this journal?
2. Is your potential audience publishing in this journal or citing it?
3. Have you heard of the publisher before?
4. Does the editorial board consist of recognised experts?
5. Is the scope of the journal defined clearly?
6. Is the peer-review policy stated clearly?
7. Is the copyright policy easy to find and understand?
8. Is the journal indexed by a well-known database such as Scopus or Web of Science?
9. If the journal charges author fees, is it an Open Access journal listed in the DOAJ?
10. Will this journal look good on your CV?

OR try: Think. Check. Submit.
4. Understanding author rights

- Signing a Copyright Transfer Agreement — check what rights you retain, e.g.:
  - Posting on a personal or course website
  - Sharing on ResearchGate or Academia.edu
  - Uploading to OUR Archive or another research repository, i.e. ‘self-archiving’
  - Reusing your tables and figures in future publications or presentations

- Sherpa/Romeo or at the journal’s website

- Copyright Transfer Agreements may be negotiable

- Open Access publications: authors retain copyright ownership, usually under a Creative Commons License

- Need advice? Contact Richard White, the University’s Manager, Copyright & Open Access: copyright@otago.ac.nz
5. Other factors to consider

• Impact, prestige, and reputation
  – Journal impact metrics
  – Journal rankings and white lists
  – Inclusion in selective indexing databases
  – What other scholars think

• Acceptance rates

• Speed of publication
Journal impact metrics

- **Incites Journal Citation Reports** (data from *Web of Science Core Collection*)
  - *Journal Impact Factor JIF* (2-yr and 5-yr; average citations per article)
  - *Eigenfactor Score*
    - average citations received by articles in the journal, taking into consideration its network of citing journals so that highly cited journals will influence the network more than lesser cited journals

- **Scopus Journal Sources** (data from *Scopus*)
  - *CiteScore* (3-year average of citations received per document published in the journal)
  - *SNIP* (*Source-Normalised Impact per Paper*)
  - *SJR* (*Scimago Journal Rank*, from Scimago)
Journal rankings and “white” lists

Major ranking sites:
• [Journal Citation Reports](https://www.clarivate.com) - Clarivate Analytics
• [Scopus Journal Sources](https://www.elsevier.com) - Elsevier
• [SJR Scimago Journal & Country Rank](https://www.scimagojr.com) - Scimago (based on Scopus data)

Major white lists:
• [ABDC (Australian Business Deans Council) Journal Quality List](https://www.businessdeans.org/)
• [Publication Forum](https://www.publicationforum.com)
Inclusion in selective database indexes

For example:

• **Web of Science** & **Scopus**
• **Econlit**
• **PsycInfo**
• **BIOSIS Citation Index**
• **EMBASE**
• **Medline**
• **IBSS (International Bibliography of the Social Sciences)**

• **DOAJ (Directory of Open Access Journals)**
## Acceptance rates

<table>
<thead>
<tr>
<th>Type of journal</th>
<th>Typical acceptance rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prestigious general journals</td>
<td>5 – 20%</td>
</tr>
<tr>
<td>Prestigious specialist journals</td>
<td>10 – 30%</td>
</tr>
<tr>
<td>Other specialist journals</td>
<td>30 – 50%</td>
</tr>
<tr>
<td>New titles or obscure journals</td>
<td>40 – 70%</td>
</tr>
<tr>
<td>Non-selective, ‘bias to publish’ journals</td>
<td>70 – 90%</td>
</tr>
</tbody>
</table>

# Speed of publication

<table>
<thead>
<tr>
<th>Stage</th>
<th>Rapid*</th>
<th>Moderate</th>
<th>Dinosaur</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decision: Reject</td>
<td>2-10 days</td>
<td>1-3 months</td>
<td>3-6 months</td>
</tr>
<tr>
<td>Decision: Accept</td>
<td>2-4 weeks</td>
<td>3-4 months</td>
<td>3-6 months</td>
</tr>
</tbody>
</table>

**Accepted pending revisions: Time for you to respond to reviewers’ comments**

<table>
<thead>
<tr>
<th>Stage</th>
<th>Rapid*</th>
<th>Moderate</th>
<th>Dinosaur</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final acceptance</td>
<td>1 week</td>
<td>1 month</td>
<td>3 months</td>
</tr>
<tr>
<td>Lead time (acceptance to</td>
<td>1-5 days</td>
<td>Varies</td>
<td>6-12 months</td>
</tr>
<tr>
<td>publication)—web</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lead time—print</td>
<td>4 weeks</td>
<td>3-4 months</td>
<td>6-12 months</td>
</tr>
<tr>
<td>Total from acceptance to</td>
<td>3-12 weeks</td>
<td>7-9 months</td>
<td>12-21 months</td>
</tr>
<tr>
<td>publication</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

6. Writing your article

- Thesis writing vs. article writing
- *Get advice and support*
  - Join or create a writing group
  - Take a workshop from [Student Learning Development](#)
  - Read a good book on academic writing e.g.
  - Editing services, e.g. [Springer Nature Author Services](#)
7. Claiming your name

• Now: **ORCID**

[Image: Distinsh yourself in three easy steps]

1. **REGISTER** Get your unique ORCID identifier. Register now! Registration takes 30 seconds.
2. **ADD YOUR INFO** Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).
3. **USE YOUR ORCID ID** Include your ORCID identifier on your webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

• After you publish: **Google Scholar Profile**

[Image: Google Scholar profile]
8. Submitting your manuscript

• Get a final appraisal from some colleagues
• Rigorously adhere to the journal’s instructions
  – may include detailed checklists regarding (e.g.) formatting, methodologies, ethics, conflict of interest, financial disclosures
  – may include plans for data archiving
  – may include suggesting referees
• Write a good cover letter
  – Example from Graphical Models (Elsevier)
  – Example from an editing service (BioScience Writers)
• Make the editor’s job as easy as possible
9. The peer review process & outcomes

Graphic courtesy of the University of Michigan Library http://guides.lib.umich.edu/gradspublishing
Dealing with rejection

“If you don’t get rejected, you are not aiming high enough”

Options—based on editorial comments:

• Re-think, revise substantially, and try to publish the best parts
• Revise and re-submit to the same journal
• Revise and re-submit to another journal
Responding to peer review: the golden rules

- Respond completely
- Respond politely
- Respond with evidence

- Think of the peer review process as a way to engage in meaningful debate with your peers and with experts

10. Becoming a published author

- Bask in the glory:
  
- Prepare to respond to correspondence
- Reflect on what worked, what didn’t, what to do better next time
- Develop promotion strategies (e.g. ORCiD in your email signature, ResearchGate)
What we covered:

1. Develop a publishing strategy
2. Clarify co-authors’ expectations early
3. Identifying target journals
4. Understanding authors’ rights
5. Other factors to consider
6. Writing your article
7. Claiming your name
8. Submitting your manuscript
9. The peer review process & outcomes
10. Becoming a published author
Additional resources:

- **University of Otago Library Research Impact & Publishing Guide**: Summarises much of what was presented today [https://otago.libguides.com/research_publishing_impact](https://otago.libguides.com/research_publishing_impact)

- **University of Otago Graduate Research School Workshops & Events**: Includes workshops on writing and publishing [https://corpapp.otago.ac.nz/training/grs/course/course/list/](https://corpapp.otago.ac.nz/training/grs/course/course/list/)

- **Retraction Watch**: A project to promote transparency and integrity in science and scientific publishing [https://retractionwatch.com/](https://retractionwatch.com/)